



April 21 – 25 • San Diego, CA

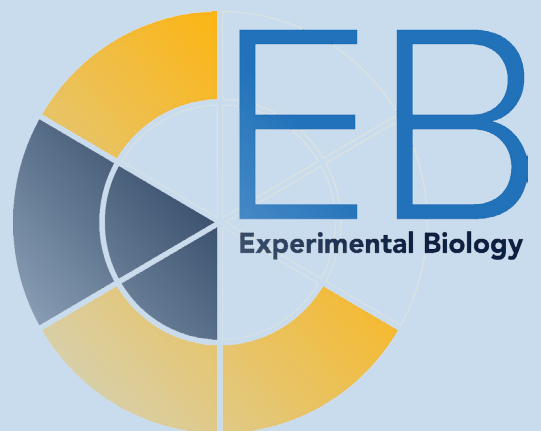
ASPET 2018 Annual Meeting

at Experimental Biology

Academic/Institutional Sponsorship Opportunities

Partner with ASPET to increase your visibility among more than **14,000** life scientists and students who are directly interested in your graduate program.

Gain maximum exposure for your program while showing your support for pharmacology and ASPET!





Dear Academic/Institutional Partner,

The American Society for Pharmacology and Experimental Therapeutics is busy planning our next annual meeting, taking place at Experimental Biology 2018 in San Diego, CA. Experimental Biology (EB) is a multi-disciplinary scientific meeting composed of five societies and more than 14,000 attendees. We invite you to be a part of this spectacular meeting.

ASPET is pleased to announce several partnership opportunities at our annual meeting at EB 2018. EB 2018 represents an ideal setting for academic institutions to advertise their graduate programs to students directly interested in pharmacology and the biomedical sciences.

Become an Academic/Institutional Partner and your graduate program will get the following exciting benefits:

- Logo on the sponsors page of the annual meeting website
- Listing in the June 2018 issue of *The Pharmacologist*
- Listing in the ASPET program book
- Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table
- Inclusion in an email sent to all ASPET undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners

Due to the success of last year's program, we are continuing to provide expanded partnership opportunities that include advertising opportunities in the 2018 edition of *Explore Pharmacology* - a booklet that provides a broad overview of the discipline of pharmacology and is distributed to over 1,100 undergraduate students annually. Many graduate programs in North America regularly advertise in this booklet. This is your opportunity to join those programs, enhance your partnership with ASPET, and save money while gaining the most exposure for your program through ASPET.

A new opportunity this year - add a recruitment table to your partnership package! For just \$150, your program can set up a recruitment table the ASPET student and postdoc poster competition taking place on Sunday, April 22. The poster competition is a great opportunity to speak with undergraduate and graduate students directly about your programs.

Please take the time to look through our different partnership levels and explore the benefits. We are open to tailoring a special partnership package to meet your needs, so please feel free to contact me at sthompson@aspet.org or (301) 634-7069 with any questions or special requests.

We look forward to partnering with you.

Suzie Thompson
Director of Marketing
American Society for Pharmacology and Experimental Therapeutics

Academic/Institutional Partnership Opportunities

Partnership Level	Cost	Benefits
ASPET Annual Meeting Supporter	\$500	Meeting Supporter Package includes: <ul style="list-style-type: none"> • Logo on the sponsors page of the annual meeting website • Listing in the June 2018 issue of <i>The Pharmacologist</i> • Listing in the ASPET program at a glance booklet • Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table • Inclusion in an email sent to all ASPET Undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners
Academic/Institutional Bronze Partner <i>Bronze Partner package is valued at \$1150. You save \$150.</i>	\$1000	<ul style="list-style-type: none"> • 1/4 page ad in Explore Pharmacology 2018 Edition* with enhanced web listing In addition to: <ul style="list-style-type: none"> • Benefits listed in the Meeting Supporter Package
Academic/Institutional Silver Partner <i>Silver Partner package is valued at \$1525. You save \$375.</i>	\$1150	<ul style="list-style-type: none"> • ½ page ad in Explore Pharmacology 2018 Edition* with enhanced web listing • Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the ASPET Undergraduate Networking and Career Development Luncheon In addition to: <ul style="list-style-type: none"> • Benefits listed in the Meeting Supporter Package
Academic/Institutional Gold Partner <i>Gold Partner package is valued at \$1875. You save \$575.</i>	\$1300	<ul style="list-style-type: none"> • Full page ad in Explore Pharmacology 2018 Edition* with enhanced web listing • Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the ASPET Undergraduate Networking and Career Development Luncheon • Listing on signage at the ASPET Undergraduate Networking and Career Development Luncheon In addition to: <ul style="list-style-type: none"> • Benefits listed in the Meeting Supporter Package
Academic/Institutional Platinum Partner (Only 3 available) <i>Platinum Partner package is valued at \$2100. You save \$600.</i>	\$1500	<ul style="list-style-type: none"> • Full page cover 2, 3, or 4 ad in Explore Pharmacology 2018 Edition* with enhanced web listing (first come, first serve) • Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the ASPET Undergraduate Networking and Career Development Luncheon • Listing on signage at the ASPET Undergraduate Networking and Career Development Luncheon In addition to: <ul style="list-style-type: none"> • Benefits listed in the Meeting Supporter Package
NEW Add-On Opportunity (Only 6 available)		
Recruitment Table at ASPET Student/Postdoc Poster Competition	\$150	<ul style="list-style-type: none"> • Recruitment table at the Undergraduate, Graduate, and Postdoc poster competition - a 2 hour event on Sunday, April 22 (first come, first serve) • One invitation to attend the ASPET Undergraduate Networking and Career Development Luncheon • Visit www.aspet.org/eb2018/sponsorship or contact Suzie Thompson at sthompson@aspnet.org for more details about the event

**Explore Pharmacology is a booklet that provides a broad overview of the discipline of pharmacology and is distributed to over 1,100 undergraduate students. Explore Pharmacology ads are available without purchasing a sponsorship package. ASPET is also open to tailoring a package to meet your specific needs.*



ASPET

Transforming Discoveries into Therapies

2018 Partnership Commitment Form

Partnership Level:	
Recruitment Table Add On:	
Total Amount:	
Explore Pharmacology Ad Size: (only bronze, silver, gold, platinum levels; if selecting platinum, please indicate cover ad preference)	
Institution/Affiliation:	
Department:	
Contact Name:	
Street:	
City:	
State:	
Zip:	
Country:	
Phone:	
Email:	
Website:	

Please complete and return this form to reserve your partnership and 2018 Explore Pharmacology ad space. We will provide you with an invoice after we receive your partnership commitment form.

Send forms to:

ASPET

Attn: Suzie Thompson, Director of Marketing

9650 Rockville Pike, Bethesda, MD 20814

Fax to: 301-634-7061

Email: sthompson@aspnet.org

Call: 301-634-7069 with any questions