



Sponsorship Opportunities



2023 ANNUAL MEETING
MAY 18 - 21, 2023
ST. LOUIS UNION STATION HOTEL

The 2023 meeting will provide the opportunity to connect with more than 800 professionals in the pharmacology and experimental therapeutics community!

Don't miss it.



Greetings Prospective Sponsor!

We welcome your organization to become a part of the new ASPET Annual Meeting experience! 2023 marks the first stand-alone ASPET Annual Meeting after decades of holding our meeting jointly with other scientific societies. This change has allowed us to redesign the ASPET Annual Meeting experience based on the needs of the pharmacology and experimental therapeutics community. The ASPET Annual Meeting will be the place to discover the highest quality, innovative science in pharmacology and experimental therapeutics.

Taking place in the historic and charming St. Louis Union Station, the 2023 ASPET Annual Meeting will welcome more than 800 pharmacology professionals from workplaces, fields, and career stages of all kinds. We encourage your organization to be a part of this new meeting experience for the pharmacology community and we hope you'll partner with us on this exciting new phase of ASPET.

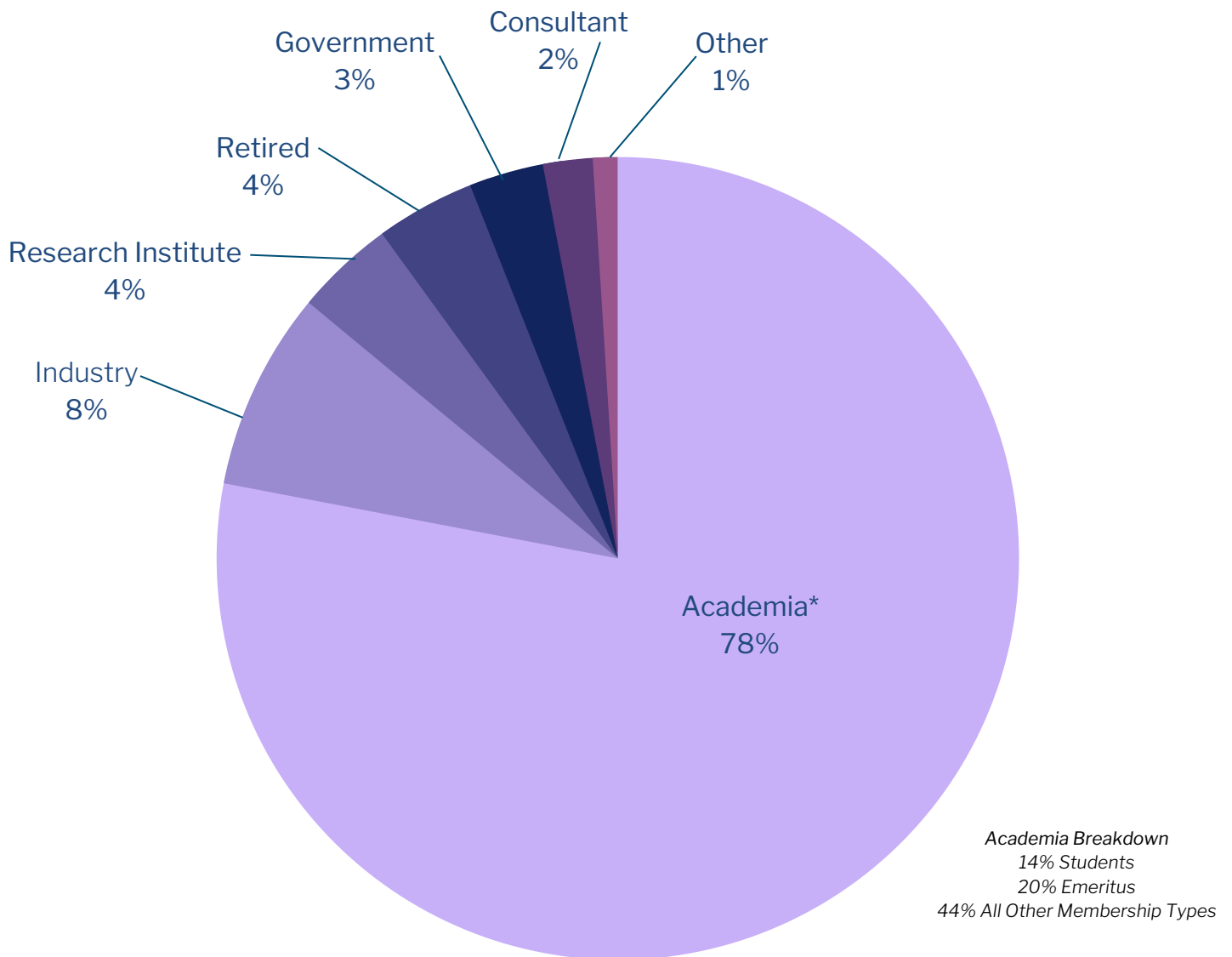
Sincerely,

Dave Jackson

**Dave Jackson, MBA, CAE
Executive Officer**

MEET OUR ATTENDEES

ASPET Membership Employment Types



47.2%

of attendees have influence or purchasing power

BECOME A SPONSOR TODAY!

Sponsorship is the fastest and easiest way to promote your brand and extend your reach to the ASPET audience. Annual Meeting Sponsors will receive recognition during all four days of the conference, as well as, in pre and post-conference communications. Explore our opportunities for industry leaders to become a go-to resource in the pharmacology and experimental therapeutics community.

Sponsorship includes (unless otherwise specified):

- Verbal acknowledgement at the opening session
- Recognition on the conference website
- Company's logo in the conference guide
- Recognition on the conference walk-in slides
- Company logo on conference email sent to attendees the day of event
- Sponsor recognition at your booth
- Pre & post conference attendee mailing lists.

DIAMOND SPONSOR

\$50,000

Exclusive Lead Sponsor of the 2023 ASPET Annual Meeting

- Welcome the audience at the opening session
- Networking table at the opening session, exclusive to the diamond sponsor
- 15 - 30 second video before all general sessions
- Dedicated email to attendees (pre- and post-conference)
- Complimentary 10x10 exhibit booth
- 10 complimentary full-conference registrations
- 2-page spread in official conference guide
- 4 sponsored social media posts (over a 3 month period)
- Invitations to the Volunteer Reception
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Sponsor badge indicating you are the lead sponsor
- Marketing insert in conference tote bag

PLATINUM SPONSOR | \$25,000

- 15 - 30 second video before all general sessions
- Dedicated email to attendees (pre- and post-conference)
- \$2,500 discount on exhibit booth
- 5 complimentary full-conference registrations
- Full-page ad in official conference guide
- 3 sponsored social media posts (over a 3 month period)
- Invitations to an exclusive networking session
- Sponsor badge indicating you as a sponsor
- Marketing insert in conference tote bag

GOLD SPONSOR | \$15,000

- Dedicated email to attendees (pre- and post-conference)
- \$2,000 discount on exhibit booth
- 3 complimentary full-conference registrations
- Half-page ad in official conference guide
- 2 sponsored social media posts (over a 3 month period)
- Invitations to an exclusive networking session
- Sponsor badge indicating you as a sponsor
- Marketing insert in conference tote bag

SILVER SPONSOR | \$10,000

- \$1,500 discount on exhibit booth
- 2 complimentary full-conference registrations
- Half-page ad in official conference guide
- 1 sponsored social media posts (over a 3 month period)
- Invitations to an exclusive networking session
- Sponsor badge indicating you as a sponsor
- Marketing insert in conference tote bag

BRONZE SPONSOR | \$5,000

- \$1,500 discount on exhibit booth
- 1 complimentary full-conference registration
- Half-page ad in official conference guide
- Invitations to an exclusive networking session
- Sponsor badge indicating you as a sponsor
- Marketing insert in conference tote bag



NETWORKING SPONSORSHIP OPPORTUNITIES

WELCOME EVENT | \$40,000

As the exclusive sponsor of the official Welcome Event hosted at the St. Louis Aquarium, you will receive 5 passes to the event, have an exclusive networking table inside the event, recognition with signage throughout the event, have the chance to welcome guests to the conference, and receive an exhibit booth.

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MEAL SPONSOR (2 AVAILABLE) | \$7,500

Breakfast and Lunch provided for conference attendees. This sponsor will have table tent cards, branding sponsor boards and sponsor may also have a table at the entrance to the lunch room on the day of their sponsorship.

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NETWORKING/RECRUITMENT EVENT | \$7,500

Networking events are organized to promote collaboration, knowledge sharing and rapport building and the opportunity to enjoy the community. ASPET will promote and send invitations to specified attendees. Sponsors are responsible for costs associated with food, beverage, and space. All events will take place in the evening outside of the program.

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COFFEE BREAK (PER DAY, 7 AVAILABLE) | \$5,000

The break station will be open throughout the conference to fuel the brainstorming, planning and networking that happens. Branded sponsor boards will be stationed at break areas and tent cards placed on break tables. *Refreshment and branding upgrades available.*



GENERAL SPONSORSHIP OPPORTUNITIES

In addition to the benefits outlined below, all general, networking and award sponsorships include the following:

- One complimentary conference registration
 - Listing in conference program
 - Recognition on signage throughout the venue
 - Receive the pre and post conference attendee lists
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LUNCH & LEARN PRODUCT THEATER | \$25,000+*

Showcase your company's products or services with a Lunch & Learn Product Theater. These sessions do not offer CME credits, rather, they give sponsors the freedom to create a presentation centered on their company's products.

**Cost starts at \$25,000 for 100 attendees and increases based on audience size.*

TOTE & BADGE LANYARD SPONSOR | \$10,000

Each attendee will receive a lanyard and tote bag. One sponsorship is available for each item. Respective item will showcase your branding!

WIFI SPONSOR | \$10,000

Your company name as the exclusive WIFI password! Attendees will be required to sign-in to the network daily.

DIGITAL GUIDE SPLASH PAGE | \$10,000

Exclusive opportunity to showcase your company advertisement every time an attendee opens the digital guide! Sponsor will be responsible to provide advertisement with appropriate measurements.

KEYNOTE SESSIONS | \$7,500 (3 AVAILABLE)

As a sponsor of the keynote, you will have exclusive access to the keynote room with a networking table in the back and the opportunity to do a chair drop before attendees arrive. *This does not include the Opening Keynote.

CHARGING STATION | \$7,500

Freestanding charging kiosk with logo or name.

POSTER RECEPTION | \$7,500

As a sponsor of the poster reception, you will have exclusive access to the reception with a networking table.

HOTEL DOOR HANGER | \$5,000

Be the first thing attendees see when they check in. Each attendee room will have a door hanger designed by you when they arrive.

PROMOTIONAL ITEM IN TOTE | \$2,500 PER ITEM

One promotional item put directly into the hands of each attendee. Sponsor is responsible for sending their items to ASPET to stuff into the tote given to every attendee at check-in. ASPET must approve prior to placement.

YOUR SPONSORSHIP YOUR WAY | \$ OPTION BASED

We understand that sponsorship is not a one-size-fits all. Do you have marketing dollars you want to use with specific outcomes you are trying to achieve? Reach out to us today so that we can create a customized partnership experience that is sure to deliver the return on investment you're looking for. Email dkeglor@parthenonmgmt.com today!





INCLUSIVITY OPPORTUNITIES

HEALTH EQUITY PARTNER **\$5,000**

- Travel award for members of groups underrepresented in the biomedical sciences to attend the conference.
- (1) complimentary registration for company representative to the conference.
- Seat with Awardee at the Awards Luncheon.
- (1) Full-page advertisement in the conference Program.
- Acknowledgement through company logo on the conference website.

DEVELOPING COUNTRIES PARTNER **\$5,000**

- Travel award for applicants residing in developing countries.
- (1) complimentary registration for company representative to the conference.
- Seat with Awardee at the Awards Luncheon.
- (1) Full-page advertisement in the conference Program.
- Acknowledgement through company logo on the conference website.



ADVERTISING OPPORTUNITIES

CONFERENCE WEBSITE AD | \$1,000

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CONFERENCE PROGRAM AD | \$750 - \$375

All ads are full color, vertical orientation.

- Full Page Ad - \$750
 - Half-Page Ad - \$375
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DAILY CONFERENCE EMAIL AD | \$1,500

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SPONSOR HIGHLIGHT IN ABSTRACT NOTIFICATION LETTERS | \$5,000

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EXHIBIT WITH ASPET

EXHIBIT BOOTH PRICING

- Early Bird (Ends March 3) | **\$5,000**
- Regular (Starting March 4) | **\$6,000**

EXHIBITOR PACKAGE INCLUDES:

- 8' pipe & drape backwall with 3' siderails in show colors
- Draped table with (2) chairs and (1) waste basket
- Basic carpeting
- Standard company identification sign with booth number
- Exhibitor listing in the ASPET Meeting Program
- Exhibitor listing on ASPET website
- (2) Conference Registrations for every 10X10 you purchase.
 - All personnel must be registered for conference.
 - Additional badges can be purchased.

CAREER CENTER TABLE | **\$1,000**

Exclusively for universities who want to connect with potential students, labs looking for scientists, or employers scouting for new team members, this is the place to connect with engaged professionals in pharmacology and experimental therapeutics. Purchasing a table gives you the opportunity to be front and center with leading candidates from across the country.



EXHIBITOR BINGO UPGRADE!

\$1,000 ADDITIONAL FEE

- ✓ Drive more foot traffic to your booth
- ✓ Generate more leads
- ✓ Guarantee attendees spend time at your booth

What stands in between incredible prizes and the attendee? **YOU!**

That's if you're participating in the ASPET Exhibitor Bingo game! When you upgrade your exhibitor package, attendees must visit your booth and get their bingo card stamped by you to be entered to win some fabulous prizes.

Don't miss out on this incredible opportunity for increased attendee participation and elevated branding!

LOOKING TO REALLY ENGAGE?
Bring a prize that the audience is sure to love and invite them to come and enter to win!
You must purchase the upgrade to participate in prize drawings.



EXHIBIT POLICIES

CERTIFICATE OF INSURANCE

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" listing the ASPET as additionally insured from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance of no less than \$1,000,000 per occurrence.

ASSIGNMENT OF SPACE

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignment will be made without payment. Upon assignment, you will receive a confirmation letter with your assigned number and location. ASPET reserves the right to assign the next best available space when the requested space is unavailable. Subleasing of space is not permitted. The general contractor will provide a full list of restrictions/policies prior to the meeting.

ANCILLARY EVENTS

An ancillary event is any function held during the APSET Annual Meeting by a party other than the ASPET. All ancillary events must receive prior authorization whether the organizer is requesting meeting space or holding the event off-site. No events may be scheduled during educational sessions. To obtain meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to dkeglor@parthenonmgmt.com

LIABILITY/HOLD HARMLESS

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend ASPET from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and ASPET and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

PROTECTION OF EXHIBIT SPACE

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of ASPET or a representative of the property, which must be provided to ASPET

ENFORCEMENT OF RULES AND REGULATIONS

The rules and regulations of the ASPET Annual Meeting' exhibits are intended to bring order and fairness to the conference. The exhibitor agrees that the ASPET shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. ASPET shall have the final determination for enforcement of all rules, regulations and conditions. ASPET reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to mission and values of ASPET. This includes the conduct of persons and the content and placement of printed matter. The ASPET leadership or representative(s) may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY AND BADGES

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. ASPET reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of two (2) complimentary registrations. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

CANCELLATIONS AND REFUNDS

Refund requests must be made in writing to ASPET on or prior to March 1, 2023. No refunds will be made to individuals who attend a portion of the meeting. No refunds will be made for cancellations due to inclement weather. ASPET reserves the right to substitute faculty or cancel or reschedule sessions (because of low enrollment or other circumstances). If the ASPET Annual Meeting must be canceled in its entirety, ASPET may refund the appropriate fees to all conference registrants; no refunds will be made for travel expenses related to the conference. No refunds in case of emergency.

ALLOWABLE CONTENTS

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the local fire department or insurance carriers, may be used in any booth or in the exhibit area. Exhibitors must comply with all laws, rules, regulations and ordinances.

JOIN US!

RESERVE YOUR SPOT TODAY

To purchase your sponsorship and exhibit space, please contact Dawn Keglор at dkeglor@parthenonmgmt.com

